COMMUNITY ASSESSMENT ROADMAP

CONTENTS

& DATA

ANALYSIS

Heartland provides a week-by-week schedule of data collection activities, infographics, a summary of possible program recommendations, and a stakeholder engagement plan that includes survey design and analysis, focus group kits, and key informant interview guides. Heartland's methods are appropriate for Head Start, community action, and public health programs. The data includes at minimum the following Head Start program performance standards data element requirements:

1. The number of eligible infants, toddlers, preschool age children, and expectant mothers (including their geographic location, race, ethnicity, and languages);
2. Demographics of the service areas and the number of homeless children and children in foster care and their needs;
3. The number of children with disabilities, including the types of disabilities and relevant resources provided to these children by community agencies;
4. The education, health, nutrition, and social service needs of eligible children and families, including prevalent social or economic factors that impact their well-being;
5. Typical work, school, and training schedules of parents with eligible children;
6. Other child development, childcare centers, and family child care programs that serve eligible children, including home visiting, publicly funded state and local preschools, and the approximate number of eligible children served;
7. Resources that are available in the community to address the needs of eligible children and their families
8. The strengths of the community and your program.

Typical a

1-2 month

timeline

The end result is a highly collaborative document that can be used to make broad program changes that reflect the needs of the program, staff, families, children, and community.

REPORTING

3rd Month

1. IDENTIFY TRENDS, MAJOR ISSUES, AND CONCERNS

2 CREATE REPORT, COMMUNITY ASSESSMENT SUMMARY POWERPOINT PRESENTATION FOR CLIENT USE

3. CREATE COMMUNITY NEEDS FACT SHEET/INFOGRAPHIC

HOW WE

WILL

CONNECT

1. WEEKLY PROGRESS UPDATES

2. CONFERENCE CALLS, GOOGLE HANGOUTS, TEAMS, AND ONLINE MEETINGS

3. EMAIL